



COMPANY PROFILE

PREMIUM TEXTURED PAINT turn walls into art.

Manufactured in Malaysia.
Designed for modern spaces.
Applied with expertise.

A Malaysian specialist in decorative wall finishes.

MacoAvell Malaysia is a Malaysian manufacturer and specialist in premium textured wall finishes, decorative plaster and texture paint solutions for residential, commercial and hospitality projects.

Established in 2001, MacoAvell has developed its expertise through continuous product development, in-house research and practical application experience.

2001

Established

Manufacture

Business

4 Markets

Residential / Commercial
/Hospitality / Architectural



VELLPLAS

MATTE FINISH

VELLCCO

ROUGH TEXTURE

VELLMA

POLISHED TEXTURE

VELLWAX

NATURAL CERA WAX

VELLWAX

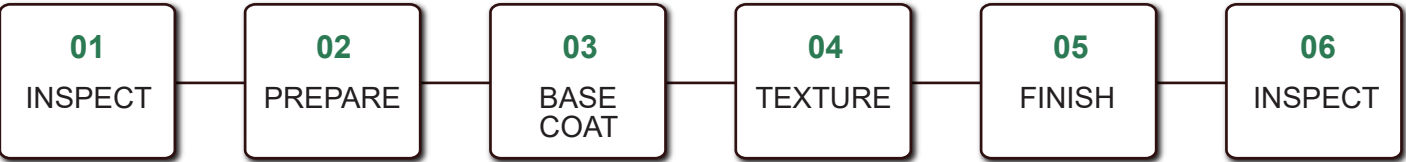
METALLIC CERA WAX

One partner. From material to finished surface.

Our integrated approach combines product development, manufacturing, colour direction, technical support and professional site application



PROJECT FLOW



03. OUR PRODUCT RANGE



VELLMA
POLISHED TEXTURE

VELLMA - Marmorino High-Gloss Finish
is a premium lime-based decorative plaster designed to create a polished marble-like appearance. Its high-gloss finish can produce elegant surfaces with depth, movement and natural variation.
Ideal for: Luxury residences • Hotels • Restaurants • Showrooms • Feature walls • Reception areas

The image shows a white bucket of VELLMA Fine Marmorino decorative plaster with a red and white label. The background features a wall with a polished, marble-like texture in warm tones, a modern lamp, and a potted plant.



VELLPLAS
MATTE FINISH

VELLPLAS - Matte Marmorino Finish
provides a sophisticated matte to satin decorative finish with a natural mineral appearance. It is suitable for contemporary interiors where designers want subtle texture and depth without excessive gloss.
Ideal for: Living rooms • Bedrooms • Feature walls • Offices • Retail interiors • Hospitality spaces

The image shows a white bucket of VELLPLAS Matte Marmorino decorative plaster with a black and white label. The background features a wall with a matte, marble-like texture in neutral tones, a potted plant, and a modern lamp.



VELLCCO
ROUGH TEXTURE

VELLCCO - Heavy Stucco Texture
creates a stronger and more pronounced decorative texture. It is suitable for projects requiring a bold architectural surface with visible movement and character.
Ideal for: Feature walls • Restaurants • Cafés • Commercial interiors • Exterior applications • Contemporary architecture

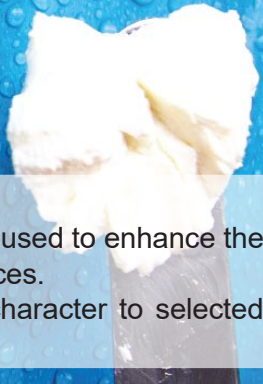
The image shows a white bucket of VELLCCO Decorative Stucco with a red and white label. The background features a wall with a heavy, rough stucco texture in warm tones, a window, and a potted plant.

04. OUR PRODUCT RANGE

VELLWAX
NATURAL & METALLIC
CERA WAX



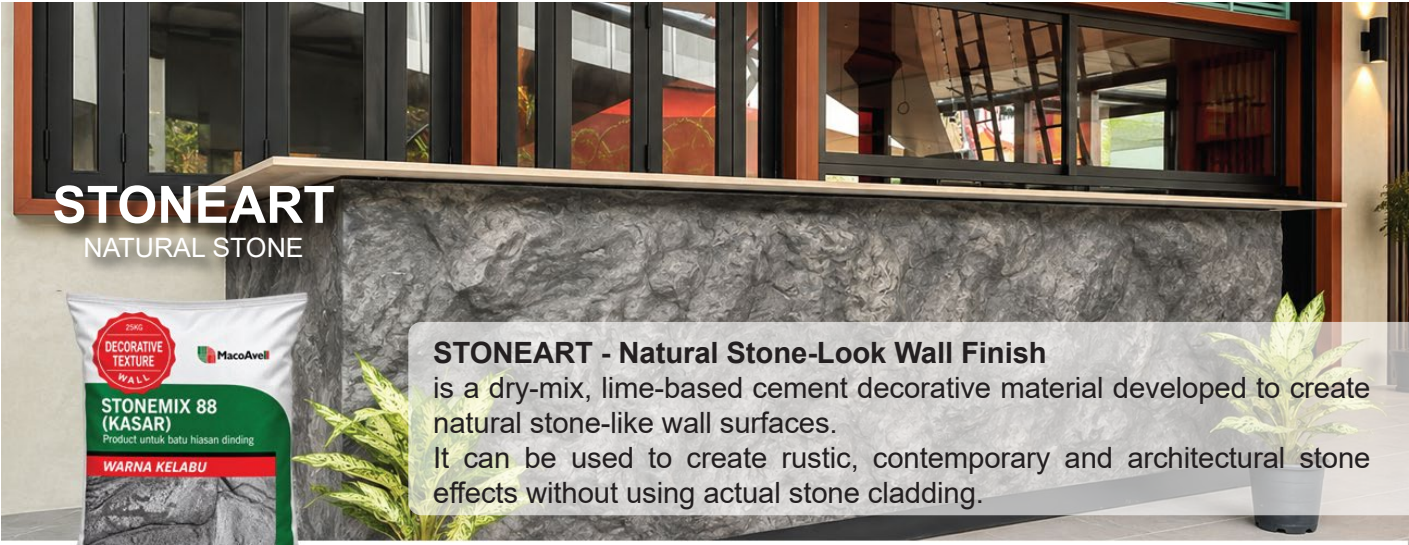
VELLWAX - Decorative Protective Wax
is available in clear and metallic finishes and can be used to enhance the appearance of decorative plaster and textured surfaces. It can add depth, highlights and additional visual character to selected finishes.



STONEART
NATURAL STONE



STONEART - Natural Stone-Look Wall Finish
is a dry-mix, lime-based cement decorative material developed to create natural stone-like wall surfaces. It can be used to create rustic, contemporary and architectural stone effects without using actual stone cladding.



ADVANTAGES of Lime Based Plaster

 LOW VOC	 LONG-LASTING	 DURABLE	 ANTI FUNGUS	 BREATHABLE	 EASY CLEANING
--	---	--	--	---	--



Control the finish from product to project.

A combination of Malaysian manufacturing, in-house development and experienced on-site application

MALAYSIAN MANUFACTURER

Developed and manufactured in Malaysia for greater control over product development, quality and technical support.

IN-HOUSE R&D

Continuously exploring new textures, colours and decorative effects for evolving design needs.

PREMIUM RAW MATERIALS

Strong emphasis on raw-material quality, including premium lime-based materials.

PROFESSIONAL APPLICATION

Experienced applicators execute the finish on site - not only supply the material.

CUSTOM COLOUR DEVELOPMENT

Colour can be developed and adjusted according to project requirements.

TECHNICAL SUPPORT

Product guidance, samples, application recommendations and technical support for project teams.



See your wall before you apply

Choosing a texture and colour can be difficult from small samples. Our colour and texture design service helps clients visualise the intended finish before application.

- Send a photo of your wall or space
- Share your preferred style or colour
- Choose the texture direction
- Receive a recommended MacoAvell finish



APPLICATION & INSTALLATION

A beautiful decorative wall depends on both material and applicator skill

OUR PROCESS

- 1 SURFACE INSPECTION
- 2 SURFACE PREPARATION
- 3 BASE COAT
- 4 TEXTURE APPLICATION
- 5 FINISHING
- 6 WAX / PROTECTIVE FINISH
- 7 FINAL INSPECTION



Designed to move from home interiors to commercial spaces

Residential and commercial environments can use the same finish language - adapted through colour, texture, scale and sheen.



RESIDENTIAL

Living rooms • Master bedrooms • Feature walls • Dining areas • Entrance halls • TV walls • Exterior walls

COMMERCIAL

Offices • Retail stores • Showrooms • Corporate spaces • Sales galleries • Commercial buildings

Texture as an architectural element.

MacoAvell finishes can be specified to complement material palettes, lighting and the overall architectural concept.



HOSPITALITY

Hotels • Restaurants • Cafés • Bars
• Resorts • Reception areas

ARCHITECTURAL

Feature facades • Lobby walls •
Public spaces • Feature structures
• Decorative surfaces

From concept board to site execution.

FOR ARCHITECTS & INTERIOR DESIGNERS

We work with design teams to develop decorative wall finishes that complement the intended concept.

- 1 Material selection
- 2 Texture recommendations
- 3 Colour development
- 4 Sample boards & mock-ups
- 5 Technical information
- 6 Application recommendations

FOR CONTRACTORS & DEVELOPERS

For construction and development projects, we combine material supply, technical support and professional installation.

- 1 Project scheduling
- 2 Material availability
- 3 Consistent finishing
- 4 Site coordination
- 5 Quality control
- 6 Protection of completed surfaces
- 7 Minimising rework
- 8 Handover requirements



Build the decorative wall finishing network with us.

MacoAvell finishes can be specified to complement material palettes, lighting and the overall architectural concept.

Architects

Interior Designers

Contractors

Developers

Paint Distributors

Building Material
Suppliers

Hardware Stores

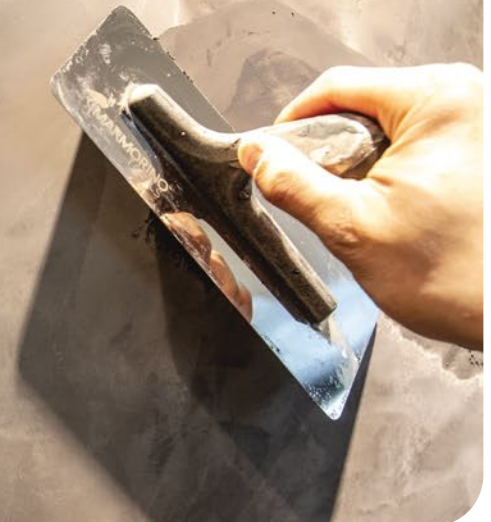
Professional
Applicators

Partnership support can include dealer opportunities, product training, technical support, marketing materials, samples, project support and selected dropship / supply arrangements

PROFESSIONAL TRAINING

Training can cover:

- Surface preparation
- Texture application
- Venetian plaster techniques
- Marmorino & Stucco finishing
- Wax application
- Colour mixing
- Finishing techniques
- Product handling



Our quality commitment.

Quality Raw Materials > Product Development > Manufacturing Control > Colour & Texture Development > Technical Support > Professional Application > Quality Inspection



OUR VISION

To become a leading Malaysian brand in decorative wall finishes, with a long-term vision to bring Malaysian-developed decorative wall finishing technology and craftsmanship to markets across Asia and beyond.

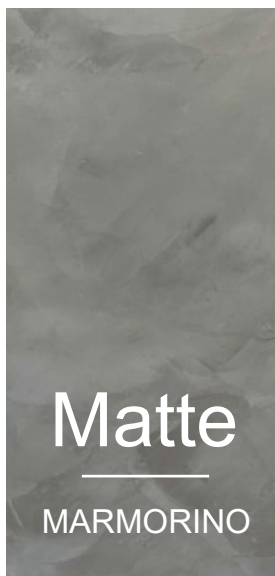
OUR MISSION

Create better walls. Create better spaces. Provide architects, designers, contractors and homeowners with high-quality decorative wall finishes that combine design, craftsmanship, performance and practicality.



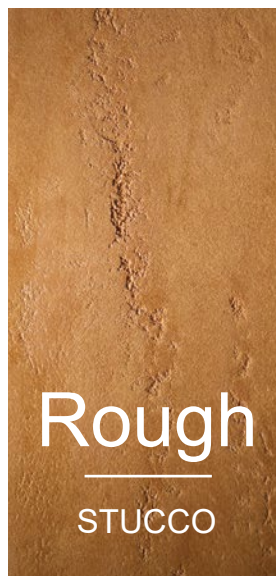
Gloss

MARMORINO



Matte

MARMORINO



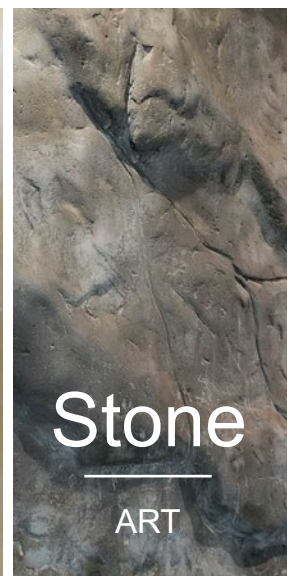
Rough

STUCCO



Metallic

FINISH



Stone

ART

12. PROJECT REFERENCES

Capable of projects of any scale.

From residential developments to large commercial and hospitality projects, MacoAvell delivers quality finishes, professional workmanship and consistent results.

FROM DESIGN TO COMPLETION.
WE FINISH IT RIGHT

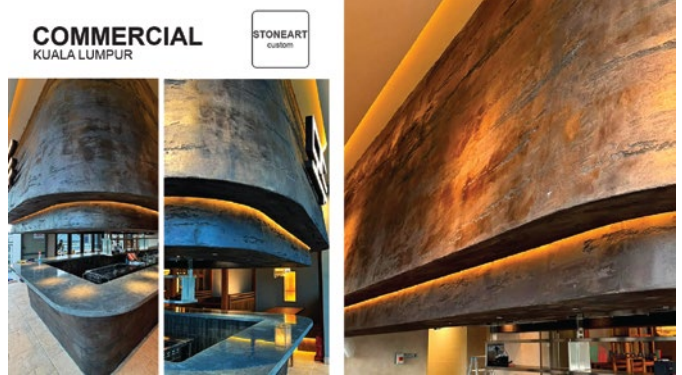
KENS APOTHECARY
SUNWAY PYRAMID

MA13
natural beige
W000
clear wax



COMMERCIAL
KUALA LUMPUR

STONEART
custom



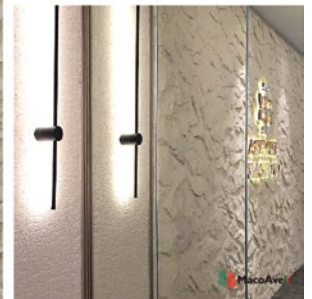
ORITO
TTDI DAMANSARA

STONE
ART
custom color



COMMERCIAL
KUALA LUMPUR

STONEART
white



CAR SOME
KUALA LUMPUR

MA02
light grey
W000
clear wax



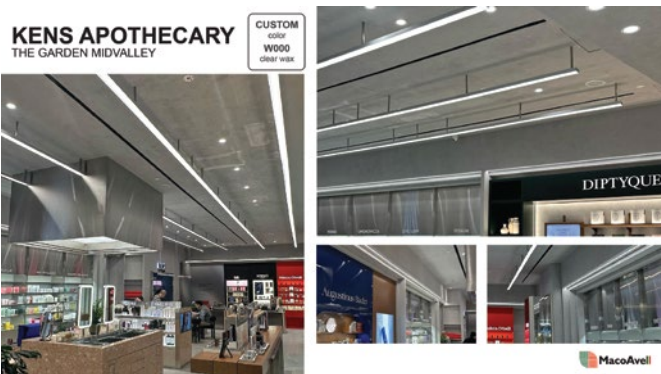
NANDO'S
KUALA LUMPUR

MA04
light warm grey
W000
clear wax



KENS APOTHECARY
THE GARDEN MIDVALLEY

CUSTOM
color
W000
clear wax

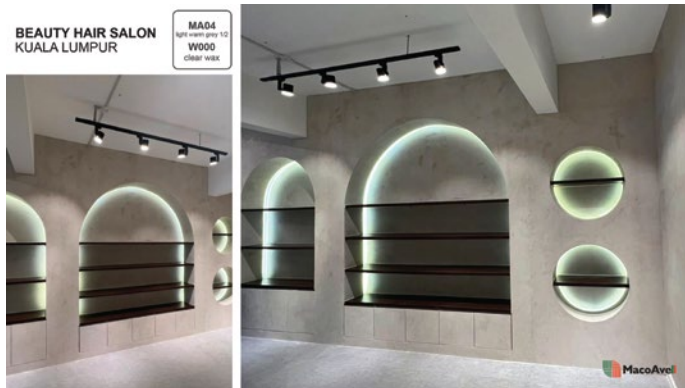
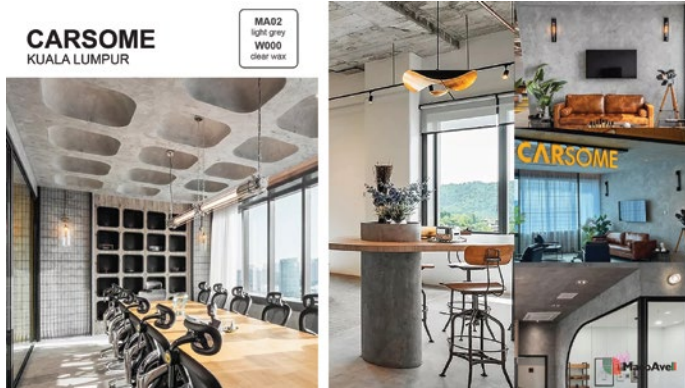


BONIA
JOHOR BHARU

CUSTOM
color



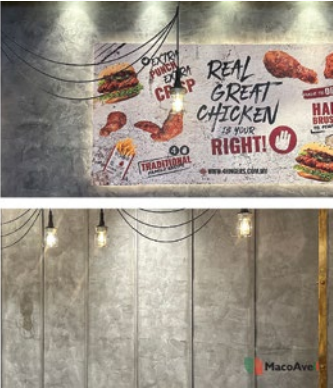
13. PROJECT REFERENCES



14. PROJECT REFERENCES

4 FINGERS
KUALA LUMPUR

MA98
steel grey
W000
clear wax



NANDO'S
KUALA LUMPUR

MA04
light warm grey
W000
clear wax



HOME APARTMENT
KUALA LUMPUR

MA01
snow grey
MA02
light grey
W009
black wax
W000
clear wax



GELLY WEE WEDDING GOWN
KUALA LUMPUR

MA93
ivory puff
W000
clear wax



RESIDENTIAL
KUALA LUMPUR

MA92
carbon grey
W000
clear wax



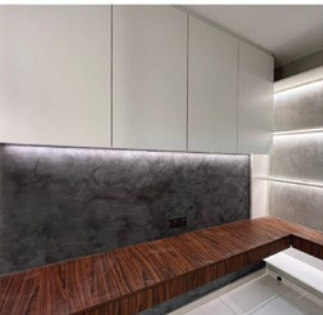
RESTAURANT & BAR
KUALA LUMPUR

MA75
sandish rose
W000
clear wax



HOME ROOM
KUALA LUMPUR

MA99
iron grey
W000
clear wax
MA01
snow grey
W000
clear wax



COMMERCIAL
KUALA LUMPUR

MA50
rhubarb
W000
clear wax



15. PROJECT REFERENCES

VALOR FORCE
KUALA LUMPUR

MA05
crash rock
W000
clear wax



AO OMAKASE
TTDI DAMANSARA

CUSTOM
color



LOCCITANE
PENANG

WHITE
studio
PAINT
RAL 1013



SALON & SPA
PENANG

MA13
natural beige
W000
clear wax



ONISUKA TIGER
PAVILLION KL

CUSTOM
color
W000
clear wax



ALV SUITES & HOTELS
PENANG

CUSTOM
color
W000
clear wax



HOME BAR
KUALA LUMPUR

MA03
shade grey
W000
clear wax



BONIA
KLCC KUALA LUMPUR

WHITE
studio
SPRAY
paint



16. PROJECT REFERENCES

SIGNATURE KITCHEN
KUALA LUMPUR

CUSTOM
black



SIGNATURE KITCHEN
KUALA LUMPUR

MA85
ramie



LIVING HOME
KUALA LUMPUR

MA05
crush rock
W003
terracotta wax



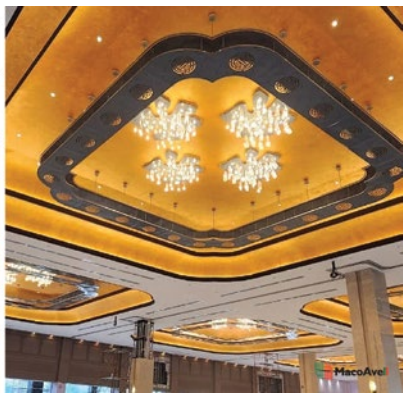
LIVING HOME
KUALA LUMPUR

MA39
yale blue x2
WAX
dark grey +
moss blue



FAIRY PARK
KLANG

MA42
goldsmith
W008
luscious gold



ART ROOM
PENANG

MA27
hazel green
W000
clear wax



ONE HAIR
BUKIT JALIL

MA01
snow grey x2
W000
clear wax

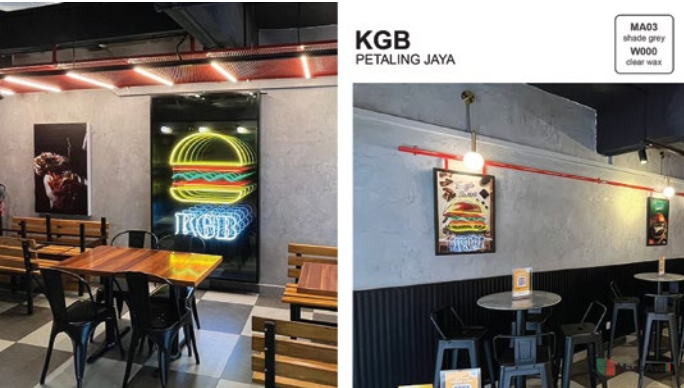
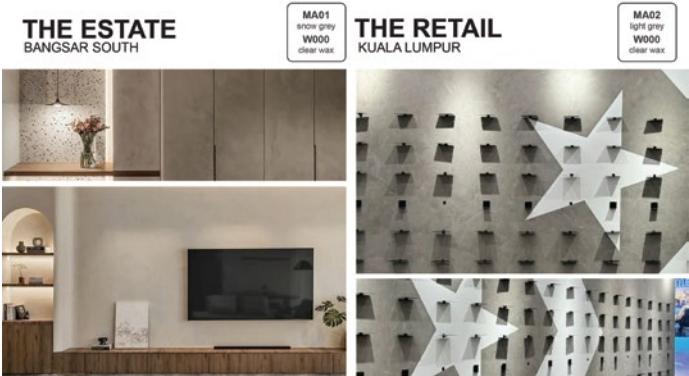
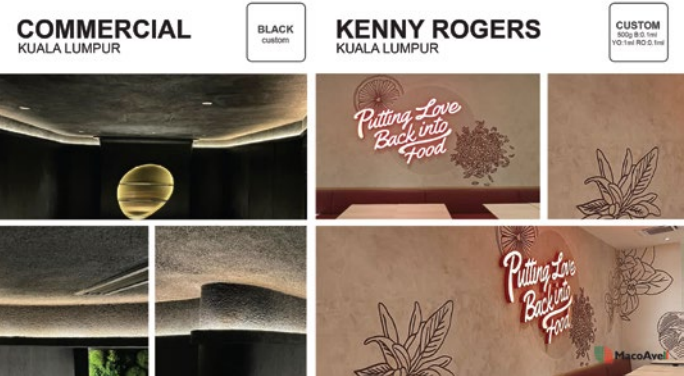
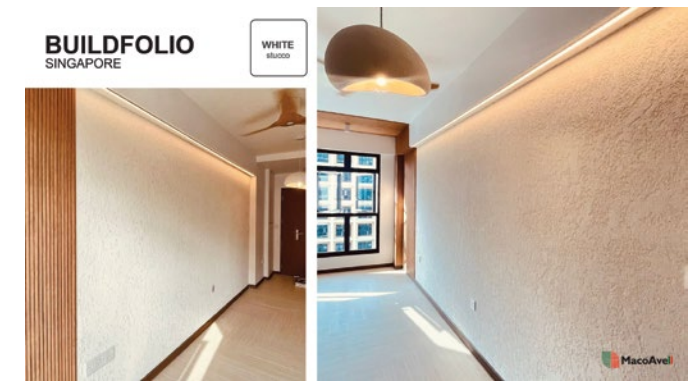


KENNY ROGERS
IOI KULAI

MA13
natural beige
W000
clear wax



17. PROJECT REFERENCES



18. COMPANY AT A GLANCE

Company	MacoAvell Malaysia
Established	2001
Industry	Decorative Wall Finishes & Texture Paint
Business	Manufacturing • Supply • Installation
Specialisation	Texture Paint • Venetian Plaster • Marmorino • Stucco • Stone Effects
Market	Residential • Commercial • Hospitality • Architectural
Services	Product Supply • Professional Application • Colour Design • Technical Support • Training
Made In	Malaysia
Packaging	10kg & 25kg options
Partnerships	Dealers • Distributors • Contractors • Designers • Applicators

LET'S CREATE SOMETHING DISTINCTIVE

Whether you are designing a luxury residence, developing a commercial building, renovating a restaurant or specifying finishes for a hotel, MacoAvell can help transform your concept into a distinctive wall surface.

CONTACT US



SCAN HERE
WHATASPP

PARTNERSHIPS



- Dealers
- Distributors
- Contractors
- Designers
- Applicators

SAMPLES REQUEST



SCAN HERE
REQUEST

SOCIAL MEDIA



www.facebook.com/macoavell



www.youtube.com/macoavell



www.instagram.com/macoavell



www.tiktok.com/@macoavell



www.macoavell.com.my



www.pinterest.com/macoavell_my



MacoAve 

ADD DEPTH TO WALL,
DEFINE STYLE